

SN 2022/44 - Global Industry Segment Manager - Energy

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Key Information

We are happy to announce that **David Venhorst** will take on the challenge as our new Global Industry Segment Manager – Energy

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Introduction

David joined B&R 2016 in Germany and has held positions in application as well as sales. David will focus on creating opportunities for the country sales organization to grow our business in Energy with attractive margins.

The Energy Industry Segment

The politically driven energy transition is a global topic and its goals pose major challenges for the industry.

In order to master these challenges, intelligent solutions are needed for technologies such as:

- Solar and Wind Power
- Combined heat and power units
- Conventional Power
- Substation automation systems
- Energy storage systems

B&R has solutions for connecting energy systems, facilitate data acquisition, and energy measurement, as well as implementing measures to increase energy efficiency. With the further development of our product portfolio, we focus on IT security and on the needs of the ongoing grid expansions in the energy sector, in order to offer suitable solutions for generating, distributing and storing energy together with our customers.

B&R has many customers in the energy industry and we see a rapidly growing market in the next few years!

As Global Industry Segment Manager, David will support any energy-related projects you are engaged in.
Do not hesitate to reach out to him at david.venhorst@br-automation.com.

Please join us in wishing David all the best in his position!
